



# Rheozan<sup>®</sup> BLC\*

## Liquid cellulose

Suspend  
fragrance,  
beads, bubbles,  
emulsions...

100% natural  
and  
biodegradable

Widely  
Compatible  
Liquid  
2<pH<12  
Salt & enzyme  
tolerant

Typical  
usage level  
2-7%

### A new natural suspension agent for home care formulations

Rheozan<sup>®</sup> BLC is a ready to use liquid natural polymer solution delivering high suspension power in home care formula, yet without any impact of the formulation viscosity. The solution creates a three-dimensional network of insoluble cellulose fibers which can stabilize dispersion of particulate matters at low inclusion levels, without affecting final or perceived viscosity of the formulation.

100% natural  
polymer derived  
from  
**Biotechnology  
Process**

**Allows  
suspension  
without viscosity**  
vs. thickeners

Easy to incorporate  
in **liquid laundry,  
sanitizers, HDW**  
formulations

\* "Biotechnology Liquid Cellulose"